CITROCASA®

PERFORMING FRESHNESS

CITROCASA A GLOBAL BRAND



HEADQUARTERS

STORAGE

PRODUCTION

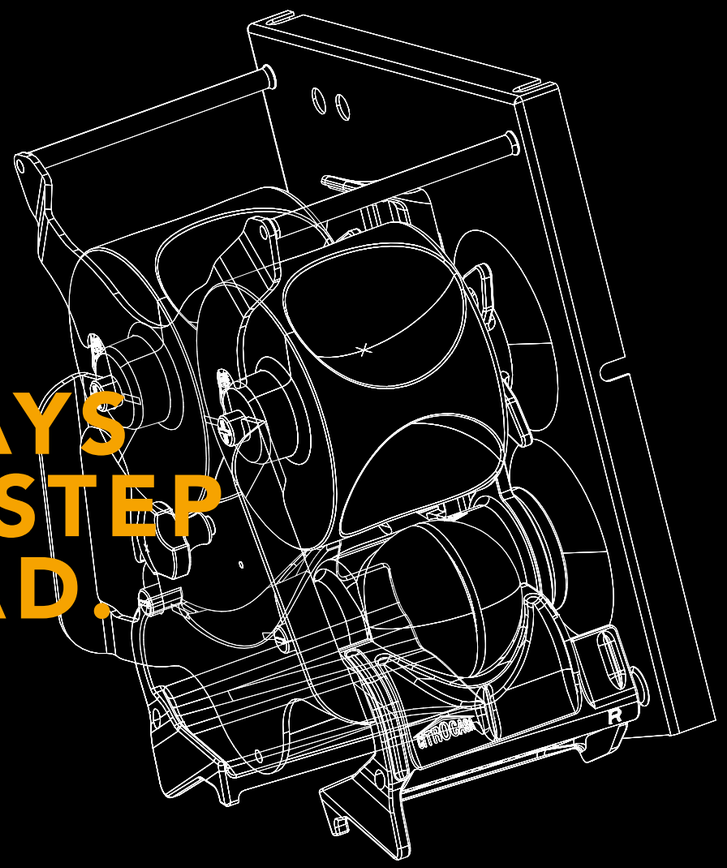
FRUITS

BOTTLES

CITROCASA
UNIQUELY FRESH – A WORLD OF ITS OWN

Performing freshness – our motto since 1993. What began as an innovative enterprise with a special passion for freshly squeezed orange juice has grown to a global brand in the gastronomy and retail sectors. We are now a presence in over 100 countries around the world, thanks to the efforts and expertise of each member of the worldwide Citrocasa family – and the premium quality of our juicers. That is the source of freshness that you can enjoy every day.

ALWAYS ONE STEP AHEAD.



As a leading global partner of retail grocers and restaurateurs, we are always moving forward. We are uncompromising in the development of our long-lasting premium juicers. We never stop improving – each new design should be a bit better, more efficient, more sustainable. That's our daily challenge to ourselves. And it has made us who we are today: the technological leader in freshness and innovation.

SIMPLY UNBEATABLE

HYGIENIC
Maximum hygiene through double cover technology.

PREMIUM
Top quality juice thanks to precision cutting.

PROFITABLE
Optimal fruit juice yield and processing.

EFFICIENT
Our innovative design enables fast & easy cleaning.

100% SAFE
Highest safety standards during both use and maintenance.

CONVENIENT
Machines, fruit and bottles – all from one supplier.



SUSTAINABILITY

To ensure maximum hygiene and lifetime, all relevant zones of a Citrocasa juicer are made of high-quality stainless steel. For our customers that means the best quality juice, impeccable hygiene and excellent value retention.

CONVENIENCE

Everyday work is demanding enough – our answer is simplicity. The Double cover of the machine is the key component for our 2-zone technology and makes disassembling and cleaning a Citrocasa juicer fast and easy.



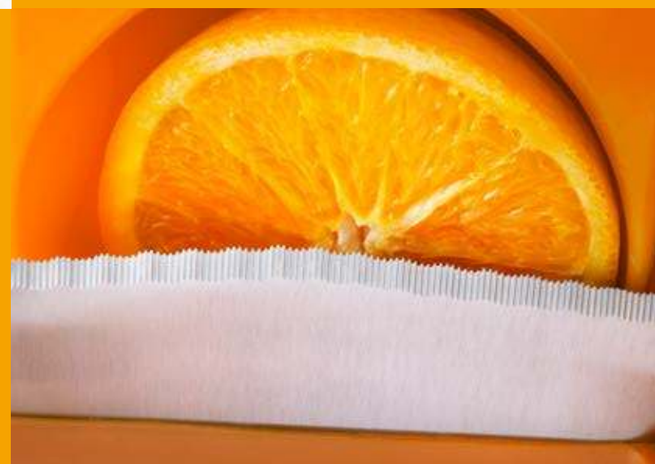


SAFETY

In our patented Crossholder, all end components are fixed with a screw fastening. The squeezing and cutting tools can be removed for cleaning or replaced in seconds. A magnetic switch guarantees that the juicer only runs when everything is 100% secure.

FLAVOUR

Cutting rather than tearing: precise and dynamic fruit cutting prevents bitter substances and essential oils contained in the orange peel from contaminating the juice – and guarantees top-quality juice.









PERFORMING FRESHNESS

FROM DEVELOPMENT TO THE FINISHED PRODUCT

PRODUCT DEVELOPMENT

New ideas take shape when people interact with our products, whether at our in-house product development division or in the market. We constantly keep our ears open for comments from our customers and partners and react quickly to the demands of global markets. Citrocasa stands for short development cycles and fresh ideas that move us and our customers forward every day.

PRODUCTION

The best freshly squeezed juice requires state-of-the-art machine production facilities. All of our premium juicers are tested exhaustively to fulfill Citrocasa's exacting quality standards. Only those which survive this battery of tests leave our factory. The results are plain to see (and taste): Performing freshness in each bottle and each glass.

A PROMISE OF QUALITY

Not only what we do is important, but also how we do it. For this reason, our promise of quality continues long after our premium juicer has been installed on location. We offer our customers technical support and service wherever it is needed. All it takes is a phone call, and we set everything in motion.

VARIETY MEETS EFFICIENCY

PERFORMING FRESHNESS
IN THE SELECTION OF
INGREDIENTS FOR FRESHLY
SQUEEZED JUICES

There's no need to stop at orange juice. In addition to the classic option, our juicers are made to be compatible with a wide variety of other juices. Variety and efficiency – both also part of performing freshness.



POMEGRANATE

A symbol of life and fertility. Contains a wealth of organic substances that actively support our immune system.



ORANGE

The classic freshly squeezed juice. The orange is the most common citrus fruit in the world.





GRAPEFRUIT

A hybrid between orange and pomelo, this once "forbidden fruit" is growing in popularity.

LIME

Lemon's little sister stands out with a stronger aroma.





LEMON

The foundation of any good lemonade – the juicy, tart flesh contains between 3.5–8 citric acid and plenty of vitamin C.



PERFORMING FRESHNESS OFFERING THE VERY BEST EVERY DAY

A glass of freshly squeezed juice is a treat for all of the senses. In addition to the refreshing taste, unique smell and high quality of fruit, it includes several essential nutrients and bioactive substances not found in prepackaged products high in fruit concentrate. Looking out for one's guests and customers means offering the best: Performing freshness from Citrocasa.

THE PERFECT SOLUTION FOR ANY LOCATION

BAR & CAFÉ

The ideal solution for locations with limited space and high design standards. Your guests will appreciate the freshness on offer.

REVOLUTION / FANTASTIC

HOTEL & RESTAURANT

Any location with space for equipment behind the bar or at a breakfast buffet is transformed by one of these juicers, giving your guests a fresh start to their day.

ECO / FANTASTIC / 8000

BAKERIES

Fresh bread and freshly squeezed juice – a combination that makes any day a good day, for you and your customers. And when it comes to turnover you might look forward to using more dough in the future.

ECO / REVOLUTION / FANTASTIC

SUPERMARKET

Anywhere heavy customer traffic requires almost industrial production speed, our juicers are the best choice. After all, additional revenue doesn't grow on trees, even if it seems to with Citrocasa.

FANTASTIC / 8000

FILLING STATIONS

Not only cars need a refill from time to time. Your customers have earned a bit of real refreshment for their travels. Our juicers are veritable vitamin filling stations that really pump

FANTASTIC / 8000

CONVENIENCE

Wherever refreshments should come into play, our juicers are in their element. "Freshness to go" has never been this simple.

FANTASTIC / 8000

THE CITROCASA COMPLETE SYSTEM

MACHINES - FRUITS - BOTTLES

MANUAL
ECO LINE

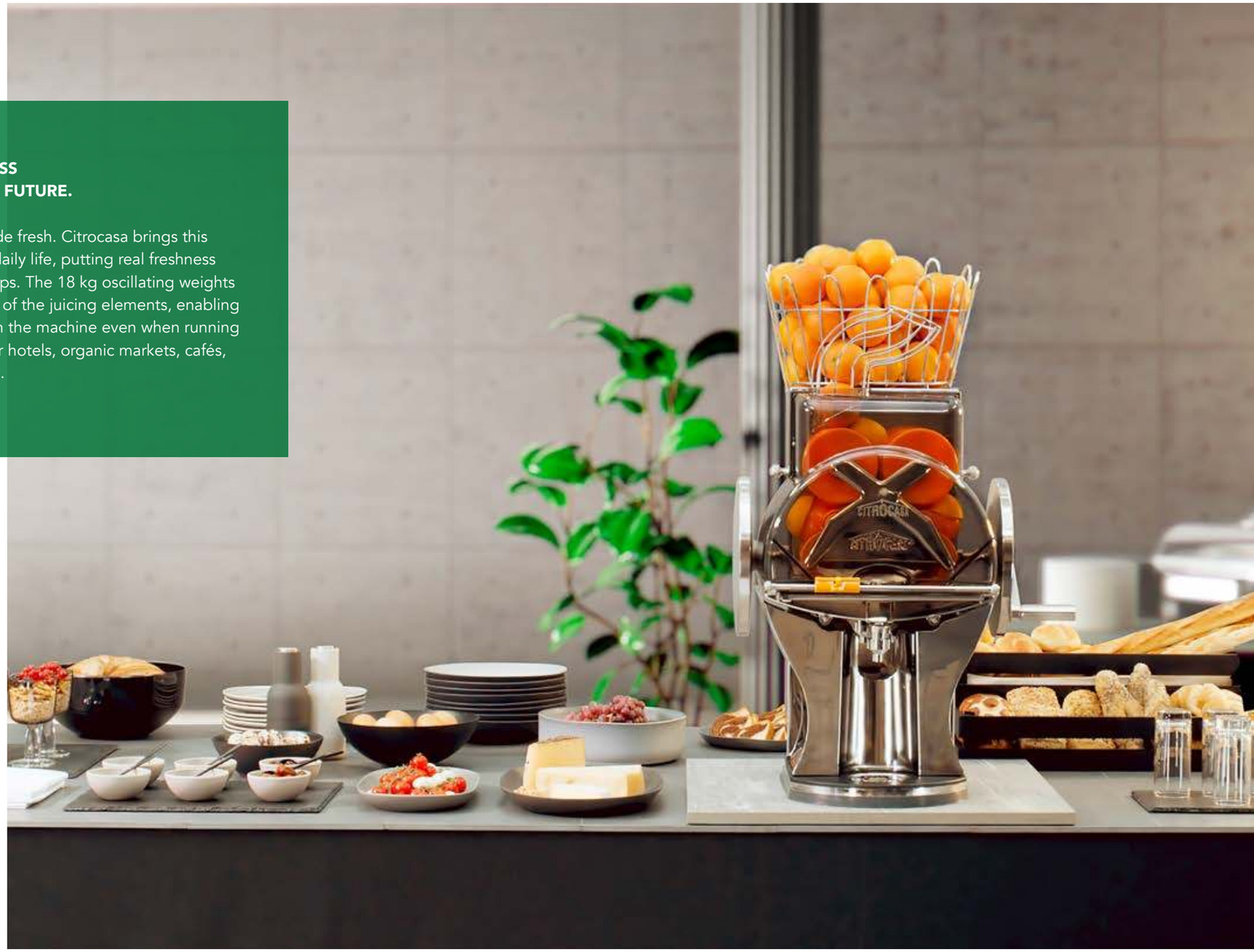


STARLIGHT

The basic machine offers an easy first step into the world of Citrocasa.

PERFORMING FRESHNESS
TAKE CONTROL OF THE FUTURE.

Everything tastes best made fresh. Citrocasa brings this experience back into our daily life, putting real freshness and flavour at your fingertips. The 18 kg oscillating weights heighten the effectiveness of the juicing elements, enabling smooth and fluid motion in the machine even when running without electricity. Ideal for hotels, organic markets, cafés, beach bars or rustic cabins.





FANTASTIC ECO

Experience freshness at your fingertips. This juicer combines the design and quality hallmarks of the Fantastic series with an elegant manual drive.



FANTASTIC ECO PLUS

This machine combines high juice output with minimal effort. With its bountiful fruit basket and elegant manual drive, the Eco Plus offers the ultimate freshness experience.

STARLIGHT	FANTASTIC ECO	FANTASTIC ECO PLUS
79.5 x 51.5 x 51 cm / 46 kg	78 x 57.5 x 56 cm / 56 kg	94.5 x 57.5 x 56.5 cm / 67 kg

COMPACT
REVOLUTION



REVOLUTION

Our smallest juicer stands out thanks to its design, compact 24 cm-wide footprint and the compelling performance one can expect from Citrocasa technology.



A small footprint can still offer variety. The Revolution juices both oranges and pomegranates – it really is that simple.



REVOLUTION
77 x 24 x 51.2 cm / 40 kg

15 x = **1 l / min**

PERFORMING FRESHNESS IN A SMALL PACKAGE

Revolutionizing the enjoyment of freshness without taking over the floor plan. A small machine that offers high performance, quick cleaning and 100% Citrocasa quality are only a few of the revolutionary advantages never seen before from such a small, compact juicer. The Compact line will be a valuable asset to your location and is the perfect solution for smaller spaces with high standards of design and quality.

MEDIUM
CAPACITY



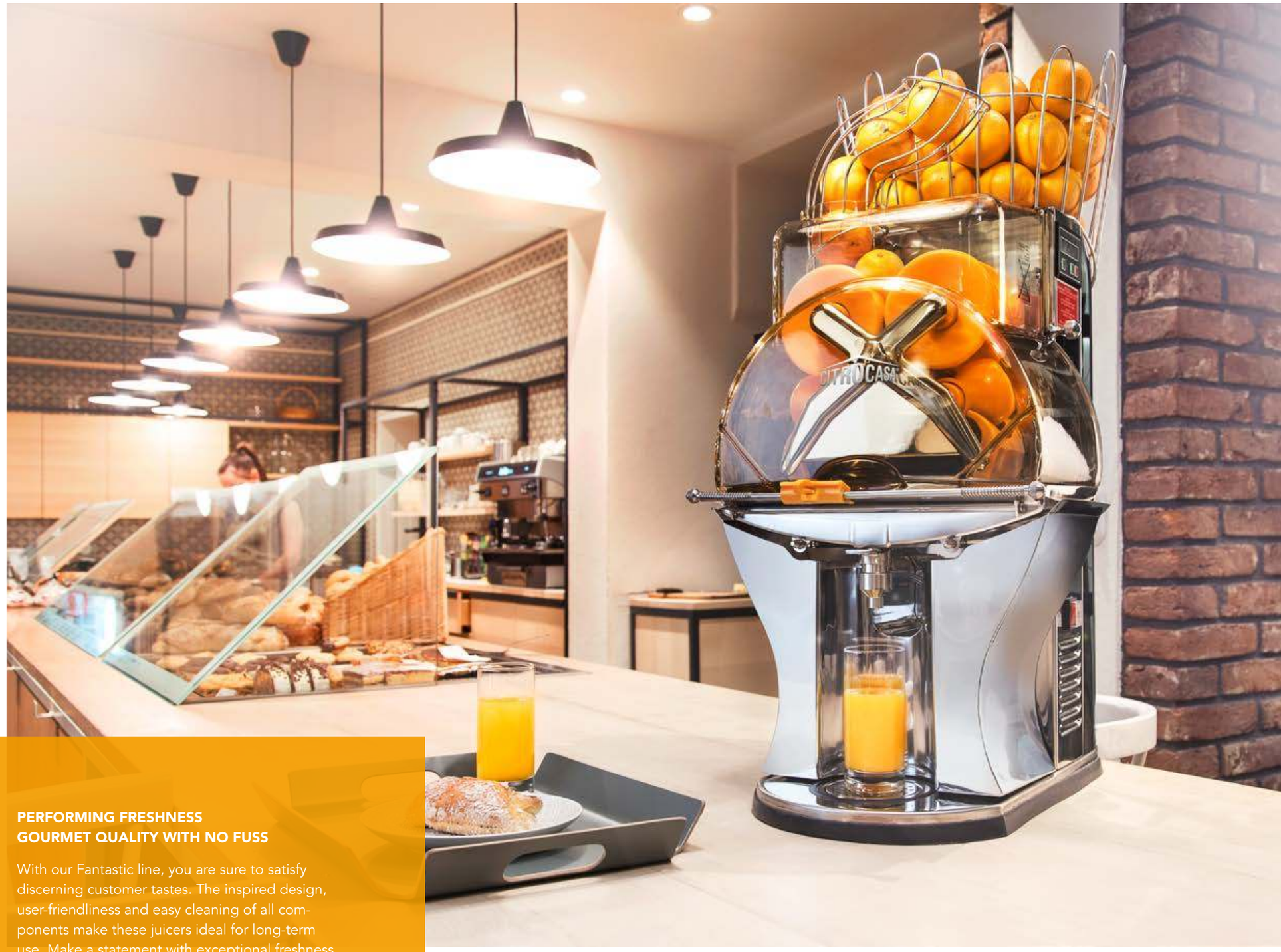
FANTASTIC M/AS

Ease of use make this machine shine. Glass in place, oranges in the top and the machine starts automatically.



FANTASTIC M/SB

Performance meets ease of use – the finest freshly squeezed juice activated via the tap.



PERFORMING FRESHNESS
GOURMET QUALITY WITH NO FUSS

With our Fantastic line, you are sure to satisfy discerning customer tastes. The inspired design, user-friendliness and easy cleaning of all components make these juicers ideal for long-term use. Make a statement with exceptional freshness and quality.

FANTASTIC M
78 x 38 x 55.5 cm / 44 kg

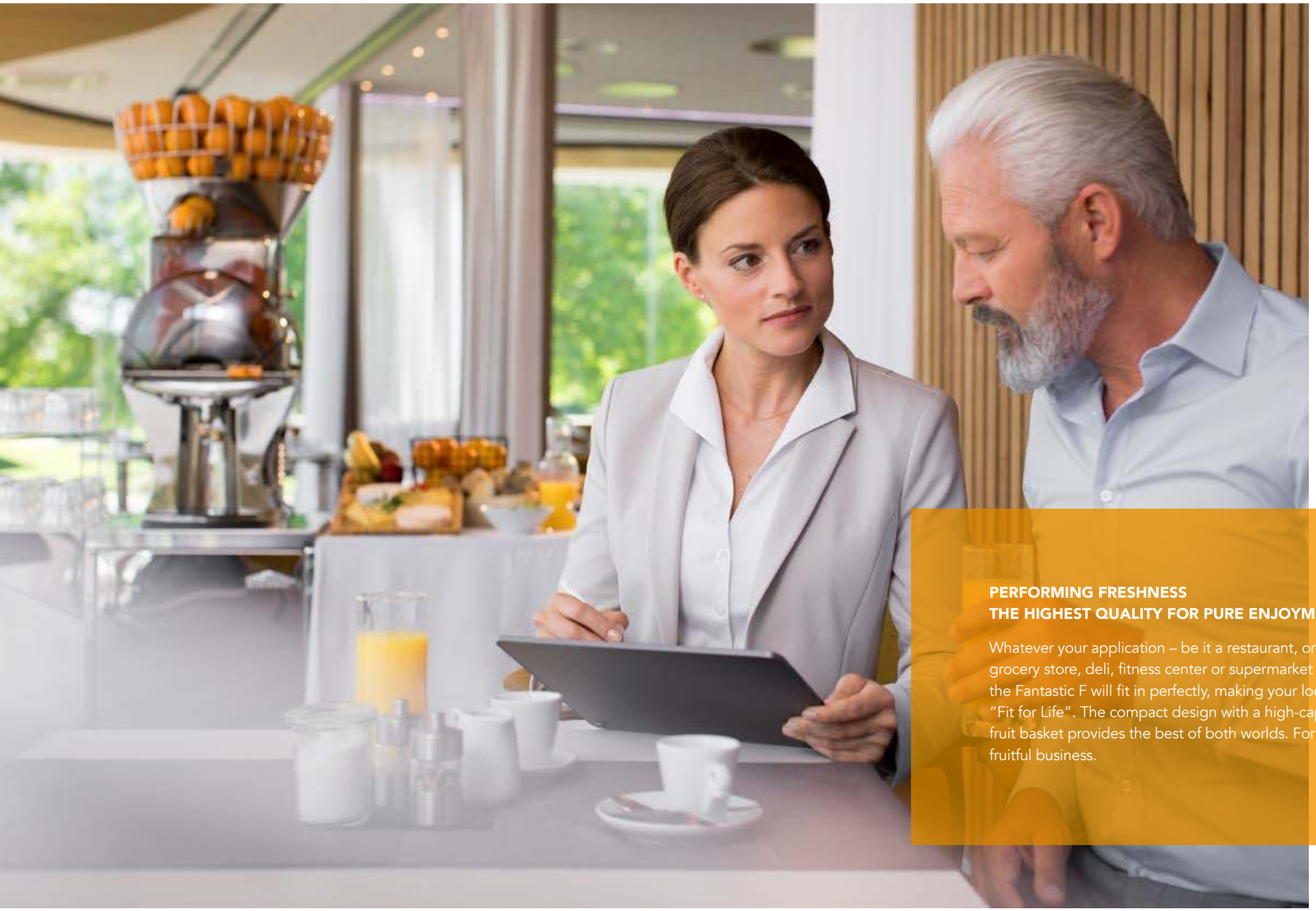
30 x = 2 l / min

ENJOY FRESHNESS

EVERY DAY THAT WE CAN ENJOY A MOMENT OF FRESHNESS IS A GOOD DAY.

We have had to let go of some conventions in order to offer the best freshly squeezed juice. Striving for perfection in every detail is our key to getting the best results. It is no simple task, but we are committed to it – and to our millions of satisfied customers every day.

HIGH
CAPACITY



PERFORMING FRESHNESS
THE HIGHEST QUALITY FOR PURE ENJOYMENT

Whatever your application – be it a restaurant, organic grocery store, deli, fitness center or supermarket – the Fantastic F will fit in perfectly, making your location "Fit for Life". The compact design with a high-capacity fruit basket provides the best of both worlds. For a fruitful business.



FANTASTIC F/D

Cutting-edge technology meets pure efficiency – the fully automated juicer with programmable fruit feeding is ideal for moderate to high-volume juice production at the touch of a button.



FANTASTIC F/SB

The finest self-service machine, proven internationally in retail. This machine is activated via the tap and has a capacity of 17 kg of oranges in its fruit basket (= approx. 5.6 l juice).

FANTASTIC F
94 x 50 x 65.5 cm / 52 kg

30 x = 2 l/min

HIGH
CAPACITY 2.0



FANTASTIC eXpress

The Fantastic eXpress is our brand-new premium orange juicer with the innovative OneStep juicing kit: with a single step, this machine is ready to be loaded in the dishwasher.



FANTASTIC CONNECT

Open for all of the important connections in day-to-day business. The Fantastic Connect is internet-ready, features several interfaces for cashier and payment systems and has a 7" touch screen. That way, nothing stands in the way of good business; on the contrary, it runs better than ever thanks to optimized data flow.



PERFORMING FRESHNESS
WE DRIVE INNOVATION BY THINKING AHEAD

We have made it our mission to take our customers' affairs seriously and maintain the closest possible contact with the markets. As a result, we have been able to react quickly, pushing the limits of quality, simplicity and efficiency time and again. The result: two new machines that raise the standards to a new level thanks to new displays, automatic sieve cleansing, the OneStep juicing kit and individual connection possibilities.

FANTASTIC EXPRESS
94.5 x 50 x 65.5 cm / 53 kg

FANTASTIC CONNECT
94.5 x 60.5 x 65.5 cm / 53 kg

30 x = 2 l / min

HEAVY DUTY
CAPACITY



8000 XB

The perfect solution for juicing large quantities of orange juice in advance: the juice comes directly into a 5 l tank. The ideal system for applications where employees serve juice to customers in bottles or glasses.



8000 SB ATS

The 8000 SB ATS with automated sieve cleansing sets a completely new standard in self-service, userfriendliness and automation.



8000 SB ATS POME

The ideal machine for freshly squeezed pomegranate juice. Its automated sieve cleansing feature ensures a fresh change in the self-service area.



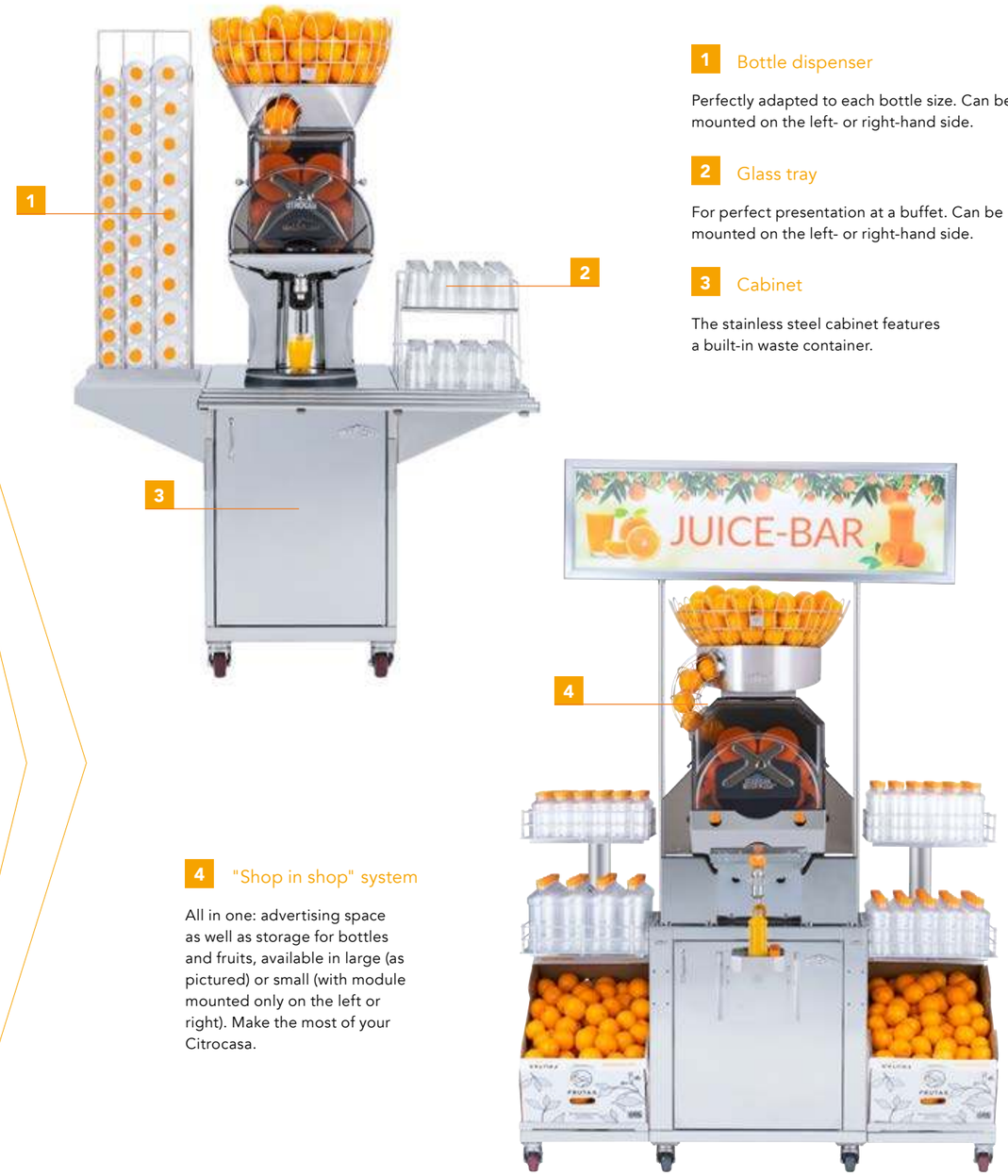
PERFORMING FRESHNESS
WHEN YOU CAN GO A STEP FURTHER.

We offer solutions with maximum performance and efficiency for the situations when every bit counts. The 8000 series is the key to your success if you manage a large supermarket or hypermarket, or if you are planning to produce fresh juice at a semi-industrial scale.

8000 SERIE
102 x 67 x 66 cm / 78.5 kg

40 x = 2.7 l / min

EVERYTHING CLOSE AT HAND AND READY TO USE



1 Bottle dispenser

Perfectly adapted to each bottle size. Can be mounted on the left- or right-hand side.

2 Glass tray

For perfect presentation at a buffet. Can be mounted on the left- or right-hand side.

3 Cabinet

The stainless steel cabinet features a built-in waste container.

4 "Shop in shop" system

All in one: advertising space as well as storage for bottles and fruits, available in large (as pictured) or small (with module mounted only on the left or right). Make the most of your Citrocasa.

CUSTOM ACCESSORIES FOR EACH JUICER

ADAPT YOUR CITROCASA TO YOUR INDIVIDUAL NEEDS.
As varied as our machines and their potential applications are, there is no shortage of ways to adapt your Citrocasa to your specific requirements. From the elegant fruit basket to various juicing elements and the modular juice island concept, we offer a comprehensive array of accessories for you to optimize your business with fresh elements.

5 Small Pressing Kit



Ideal for lemons and small oranges with a diameter of 50 – 60 mm. Available for Fantastic and 8000 series machines.

6 Large Pressing Kit



Ideal for grapefruits and large fruits with a diameter of 80 – 90 mm. Available for the 8000 series.

7 Fruit baskets



Fruit storage and presentation, both efficient and aesthetically pleasing. For the Fantastic M line, the Fantastic Eco and the Revolution.

8 Crushed ice cabinet



Allows attractive and accessible presentation of pre-pressed juices.

9 Double cabinet



The perfect solution for heavily frequented locations; offers enough space for two waste containers. Available for all 8000 series models.

10 Countertop installation kit



Integrate your Citrocasa seamlessly in your bar or presentation surface, so that peels disappear from your retail space without a trace.

11 Additional accessories

- Individual pedestals and distance adapters for small, medium and large glasses and bottles.
- Rectangular waste containers for up to 30 % increase in capacity
- Cover for the fruit basket for improved safety and hygiene
- Display refrigerator for storing and presenting pre-squeezed juices

More information at our web site



frutas naturales

NATURALLY THE BEST ORANGES UNDER THE SUN. FLAVOUR! JUICE! QUALITY! BECAUSE WE LIVE BY IT.
Frutas Naturales stands for the best freshly squeezed orange juice. In order to meet our quality standards, we leave conventions behind. Natural perfection in every detail is what sets Frutas Naturales apart!

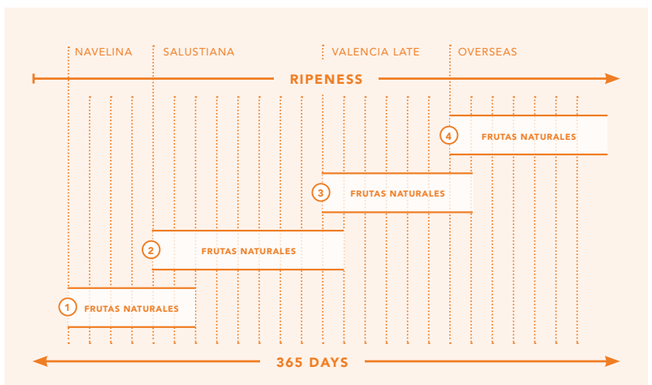
UNTREATED AFTER HARVEST

PICKED WHEN FULLY RIPE



FRESH ORANGE JUICE 365 DAYS A YEAR

CITROCASA AND FRUTAS NATURALES A TREASURED EXPERIENCE IN EACH DROP OF FRESH ORANGE JUICE.



The best juice only comes from the best oranges. With that in mind, it is easy to see that the whole package needs to meet the same high standards. Citrocasa sees itself as a pioneer in this regard. The program we have developed to deliver the best quality oranges 365 days a year is a true challenge for everyone involved. But we use everything in our power to guarantee a glass of fresh orange juice. That's why we are able to provide a complete worry-free package, from the machine to oranges and bottles. All that is left for you and your customers is to enjoy the freshness.



OUR SEAL OF QUALITY

Not an imperfection – rather, a sign of the greatest quality. Sunshine and dew or raindrops lead to dark spots.

ONLY THE SUN DECIDES WHEN TO HARVEST.

CULTIVATION

Strict criteria for selecting suppliers and farmland.

GROWTH

Watering based on existing stock, fruit volume and precipitation.

RIPENESS

Complete development of nutrients, with ripening on the tree.

HARVEST

The ripe fruits are cut from the tree with care and by hand.

LOGISTICS

Cool temperatures and speed are vital to ensure fruit freshness.

FRUIT JUICE

All this combined with Citrocasa machine technology results in the best juice.

100% rPET PERFORMING SUSTAINABILITY



RECYCLED PET FOR INCREASED SUSTAINABILITY

- An environmentally conscious solution, these bottles consist 100% of recycled PET bottles.
- A bottle opening optimized for drinking ensures fuss-free enjoyment on the go.
- The resilient shape with a flexible base provides increased safety.
- Pleasant to hold thanks to the ergonomic shape.
- Available in the sizes: 0.25 l / 0.33 l / 0.5 l / 1.0 l

CITROCASA
100% rPET
rPET: recyceltes PET

DESIGN YOUR OWN LABEL

Be true to yourself. Our bottles are available with our standard labels, without labels or in custom designs. Even the caps are available in various colours.

See for yourself with our bottle configuration tool here:



DOING THE RIGHT THING IS IN OUR NATURE.
Our goal is to avoid producing any new plastic waste. No new PET is produced for our bottles, since only 100% recycled PET is used. That way, we help to protect valuable resources.

ALWAYS SETTING NEW GOALS.
We want to protect natural resources and surpass our high quality standards time and again. Our new rPET bottles help us do both – conserve raw materials and provide the ideal material properties for the best quality juice.

LIVING SUSTAINABILITY IN ALL AREAS.
That means building sustainable and long-lasting machines, realizing a responsible concept for our Frutas Naturales and – last but not least – establishing sustainability as our guiding principle in packaging as well, with the launch of our rPET bottles made of 100% recycled material.

CITROCASA®

PERFORMING FRESHNESS

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